

CHAPTER 1

INTRODUCTION

1.1 Background of the Study

Language is inseparable from people in everyday life. In work, practice cannot leave the use of language. Language is part of life. People communicate with each other. For this reason, language is said to be a means of communication, either orally or in writing (Zaim, 2014). The use of language can see human identity as a means of communication. The language humans use daily can express a person's social status. This can be proven when someone calls his interlocutor or calling using demonstrative pronouns. Kindly the pragmatics of this demonstrative pronoun is known as deixis.

All living things, humans and animals, have communication systems between humans and animals. But only humans have language. This ability to speak separates humans from animals. Language allows people to express their thoughts, desires, feelings and wishes to others. Language can be used to communicate not only about current events but also about events that have happened or are happening. In other words, a language is a tool that can communicate past, present, and future events (Zaim, 2014).

In the current era, interacting is not only with people who speak the same language or speak Indonesian but also must master a foreign language, which is also widely studied as English. In learning English need to know how to

understand the speaker's intent in the context or situation so that do not mistakenly hide the meaning intended by the speaker.

English is an international language used by people worldwide, just like the English Language used by King Charles on the NBC News YouTube channel. The speech delivered by King Charles after the death of Queen Elizabeth and after King Charles was appointed as King used English that was easily understood by the general public.

The language used in King Charles's speech also uses personal pronouns, both first-person pronouns, second person, or third person, who is speaking, with what language, to whom, when, where, and about what. Many readers are confused about understanding the utterances in the text and using the changing participles "I" to "you" because some people do not know the theory of various deixis. Besides that, many speakers or interlocutors do not understand the speaker's meaning. Listeners also do not see the purpose of the speaker. Therefore, deixis is concerned with encoding different aspects of the circumstances surrounding the utterance within the utterance itself. Deixis can be found in all aspects, such as novels, books, poetry, magazines, film, and speeches. One of his speeches was that of King Charles. For example: Throughout her life, Her Majesty The Queen, mybeloved mother, was an inspiration, an example to me and to all my family, Third Person Deixis because the word "Her" in King Charles's speech refers to the pronoun of Queen Elizabeth II who has death.

The role of speech is the delivery of oral explanations to mass groups is a crucial matter, as is the first speech of King Charles after the death of Queen Elizabeth and after he is appointed King, both at that time now and in the future. Those proficient in talking can easily reach the masses and successfully market their ideas well so that others easily accept them. There are many ways that the speaker can convey their ideas to the listener. One uses deixis in King Charles's to know the speech references to the listener regarding the concepts described. Language continuous to develop, and every speech has a different deixis.

Charles is King of England at the age of 73. The name Charles chose as King of England was King Charles III. Charles can choose the official name of this four-syllable name, Charles Phillip Arthur George. In the end, the name chosen was King Charles III. Charles, as Prince of Wales, Charles undertook official duties on behalf of Queen Elizabeth II. He founded the youth charity the Prince's Trust in 1976, sponsors the Prince's Charities, and is a patron, president, or a member of over 400 other charities and organizations. Following the death of Queen Elizabeth II, her eldest son Charles has become King. He will be known as King Charles III, the first Charles to sit on the throne since 1685. King Charles III is King of the United Kingdom of Great Britain and Northern Ireland and king of the sovereign states of the Commonwealth (*King Charles III Biography, Prince, Wife & Age*, 2022).

King Charles III was the first decision of the new king's reign. He could have chosen from any of his four names - Charles, Philip, Arthur George. He is not the only one who faces a change of title. Prince William and his wife

Catherine are now titled Duke and Duchess of Cornwall and Cambridge, and the king has conferred on them the title of Prince and Princess of Wales (*King Charles III Biography, Prince, Wife & Age*, 2022).

Prince Charles is the eldest son of the late Queen Elizabeth II and the late Prince Philip. Prince Charles ascended the throne on September 8, 2022, after the death of his mother. Prince Charles' first speech after Queen Elizabeth's death and growth to be King of England had good responses from many people. There are many positive comments and condolences from people who watched Prince Charles speak on the YouTube channel NBC News; this speech got 10k likes without dislike. This video has 817k views and 1,8k comments from people (*King Charles III Biography, Prince, Wife & Age*, 2022).

The use of deixis in a state speech has its meaning. Many deixes are used in the text of King Charles's speech. In King Charles's speech, there is deixis which has the function of packaging language and sentences to make them more effective, and this deixis occurs because of the change of context. If one aspect of the sentence changes due to a shift in context, the word or sentence has a deixis meaning. This deixis appears in a discourse. The previous literature review, then analysis, is based on the use of deixis in *King Charles III's Speech Gives First Address After The Death Of Queen Elizabeth II*.

The reason for choosing the title *Deixis Analysis of The King Charles III's Speech In The King Coronation* because King Charles is the King of the United Kingdom as a standard English user. Standard English is a language of Proper English, which is good, accurate, and remains. Standard English is generally

spoken for communication in such formal situations as government, international conferences, media masses, or even school (Saptiany et al., 2022). There is no research on deixis in King Charles's speech. Therefore this research is feasible to develop deixis research on a lesson. Deixis's study used to find out who spoke, in what language, to whom, when, where, and regarding what.

Research on the deixis used in King Charles's speech to find out the types of deixis used in King Charles's speech, to know kind deixis in King Charles's speech. As for similar research that examines deixis. The first research examines deixis, research conducted by Demmantande in 2018, research conducted by Retnowaty in 2019, and research conducted by Safitri, Yuniawan, and Rustono in 2020. The three studies have the same object of research as the object of research shown, namely, deixis.

Speech analyzed from the three studies above is different from the research speech conducted by Demmantande (2018), namely *Deiksis Dalam Pidato Nelson Mandela Saat Dibebaskan Dari Penjara Dan Saat Pelantikannya Sebagai Presiden Afrika Selatan*, research conducted by Retnowaty (2019), namely *Deixis In Donul TRump's Speech To UN General Assembly*, while a study conducted by Safitry, Yuniawan, Rustono (2020), namely *Deiksis pada Teks Pidato Kenegaraan Presoden Republik Indonesia Dalam Rangka Hut Ke-74 Proklamasi Kemerdekaan Republik Indonesia Tahun 2019 Dalam Era President Joko Widodo Serta Implikaturnya Terhadap Pembaca*.

The research on deixis in speech is relevant because there is no research on the same object. On the other hand, this research is to develop a pragmatic study

in the form of deixis on King Charles's speech because the development and every utterance in speech have different deixis. Therefore, this research was titled "*Deixis Analysis of The King Charles III's Speech In The King Coronation.*"

Previous research found several deixis studies in a speech. The first "Deiksis Dalam Pidato Nelson Mandela Saat Dibebaskan Dari Penjara Dan Saat Pelantikannya Sebagai Presiden Afrika Selatan" by Andris Demmatande (2018) Sam Ratulangi University. The result of the earlier studies of Nelson Mandela's speech is Person Deixis, totaling 131 Deixis. 7 for Place Deixis, 11 for Time Deixis, 2 for Discourse Deixis, 12 for social Deixis. The total deixis for text is 163 Deixis data. Person Deixis is Person Deixis in the second speech, "Pidato Nelson Mandela Saat Dibebaskan Dari Penjara Dan Saat Pelantikannya Sebagai Presiden Afrika Selatan," with total Deixis 77 Deixis, 8 for Place Deixis, 8 for Time Deixis, 3 for Discourse Deixis, and the last 9 for Deixis Social.

The second is "Deiksis Pada Teks Pidato Kenegaraan Presiden Republik Indonesia Dalam Rangka Hut Ke-74 Proklamasi Kemerdekaan Indonesia Tahun 2019 Dalam Era Presiden Joko Widodo Serta Implikasinya Terhadap Pembaca" by Anik Safitri, Tommi Yuniawan, and Rustono (2019) Negeri Semarang University. The result of the previous studies is person deixis, space deixis, and time deixis. In the results of this study there, 119 deixes were used in the text of Joko Widodo's speech in the context of the 74th anniversary of the proclamation of Indonesian independence.

The third is "Deixis in Donal Trump's speech to UN General Assembly" by Retnowaty 2019 FKIP Balikpapan University. The result of the previous

studies is person deixis, spatial/place deixis, temporal/time deixis, discourse deixis, and social deixis, while five related researchers focused only on person deixis. There are 279 (81, 10%) Person Deixis that has dominated the analysis of the data, 23 (6, 69%) for Place Deixis, 23 (6, 69%) for Time Deixis), 13 (3, 78%) for Discourse Deixis, and the last 6 (1, 74%) utterances for social Deixis.

The similarity of this research with the three previous studies is in its object, namely the focus on deixis in speech. This research develops research on deixis from previous studies. What distinguishes it from previous studies is the object. in this study further explains the 5 types of deixis that exist. and in previous studies only discussed several types of deixis.

The phenomena that have been observed in this study are phenomena deixis. (Purwo, 1984) states, “A word is said to be deixis if the reference moves or alternates. Depending on who becomes the speaker and depends on the time and place spoke that word”. Words whose referents are deixis can become arbitrary, among other things, words relating persona deixis (in speech acts in the form of pronouns), place deixis (in speech acts in the form of words place, such as here, there), and time deixis (in speech acts in the form of words that express time, such as now, tomorrow, yesterday, the day, after, the day before, and the day after.

Based on the above explanation, this research material with the title *Deixis Analysis of King Charles III's Speech In The King Coronation*. It is because pragmatic research on King Charles's speech has never been done.

1.2 Problem of the Study

Based on the explanation in the background of the study, the problem of the study of this research is “what kinds of deixis are used in King Charles’s First speech after the growth to be King of England”?

1.3 Objective of the Study

To describe the kinds of deixis used in King Charles’s First speech after the King’s coronation of England.

1.4 Scope and Limitation of the Study

The scope of this study is pragmatics because the research can explain the use of language and the ability to question the meaning of speech in a specific context. The limitation of this study is five deixes: Personal Deixis, Place Deixis, Time Deixis, Social Deixis, and Discourse Deixis. As Yule's theory suggests, this study examines the Internet, specifically YouTube.

1.5 Significance of the Study

On the theoretical level, the results of this study can expand and develop deixis theory in pragmatic studies, especially regarding deixis analysis, namely types of deixis in understanding the contents of the speech, specifically in analyzing deixis used in speech. This research is also expected to be used as a comparison and reference for other relevant studies. This research could be one of the valuable reference materials to know the types of deixis of speeches, especially state official speeches. This research will serve as a reference for

further research dealing with the indication of and in the theory of other studies. The results of this study can be used as information or comparison material in research conducted by students, especially Panca Marga University students who work on deixis research, for information to make it easier to get information about deixis analysis. The results of this study can also be used as material in teaching deixis on speech text so that students have the knowledge and understanding related to various media that can be studied through deixis studies.

Practically, this research can be a reference material for interested readers and experts in deixis analysis. In addition, it can provide information for readers about deixis analysis in texts and provide benefits for linguistic research. This research will be useful for readers and the general public to know and understand Deix in his speech, especially for students of the English Department at Panca Marga University who are interested in conducting similar research in the same field in the future.

1.6 Definition of Key Terms

1. **Deixis** is part of pragmatics and refers to a word or phrase that shows the speaker's time, place, or situation when talking.
2. **King Charles III** is the oldest child of Queen Elizabeth II and Prince Philip, duke of Edinburgh. King Charles. King Charles was the son of Queen Elizabeth, the third King after he died.