## **CHAPTER V**

## **CONCLUSION AND SUGGESTION**

## **5.1 Conclusion**

The conclusions describe the results of the research analysis. Besides that, this study uses three phonological analysis: segment insertion, add new feature, and phoneme change. This study aims to show that the segment insertion, add new feature, and phoneme change occur in Korean YouTubers. Based on the results of the analysis shows that, in the speeches of the three Korean YouTubers, these segment insertion, add new feature, and phoneme change were found.

The data obtained in this research is 80 data. As understood, the analysis shows that the amount of data from segment insertion is 16 data of words. The 16 words are divided into two data found on the first subject, three on the second subject, and 13 on the third subject. The data of add new feature shows that there are 44 data divided into 26 data obtained by the first subject, three data from the second subject, and 15 data from the third subject. In the following analysis, namely phoneme change, 20 data were divided into 13 data obtained from second subject and seven data from third subject.

The first subject has not found phoneme change based on the analysis results. That means the phoneme change in this research occurs at the second and third subject. Besides that, the result of the data analysis there some word was found two pronunciation change: segment insertion and phoneme change. So, the

description above shows the object of this research was to find a pronunciation change.

## **5.2 Suggestion**

The researcher hopes this study can be a reference for other researchers. The reader can make this research a concern for the theory or the object. The researcher who loves the study of phonology can use this study to reference the idea. In other words, the researcher who loves all about South Korea can be used this subject for the research. The main explanation above is that this research can make other researchers or readers easier. The researcher hopes to readers get more information about phonology by reading this thesis. Besides that, the analysis of pronunciation change on Korean YouTubers needs to be continued by another researcher, especially in manner study of linguistics.